**TITLE**

Creating & editing shareable videos with Clips

**SUB**

An easy app for all your video editing needs

**LEAD**

Quickly combine videos, photos, audio, and graphics into videos to share on social media or on your church website with the Clips app.

**BODY**

WHY USE CLIPS?

* No experience needed!
* Create fun videos to connect with your members throughout the week
	+ *Announcements*
	+ *Promote events*
	+ *Highlight moments & people*
	+ *Video meditations*
	+ *Just for fun!*

GETTING STARTED

* **Open the Clips app icon –** If you don’t already have this app on your iPhone or iPad, download it for free from the App Store.
* **Create a new project –** When you open the app for the first time, you are all set to start creating. If you want to view or open an existing project, tap on the square stack icon in the top left corner of the screen.

CREATE A PROJECT

* **Project Timeline –** Each project consists of multiple “clips.” As you record, your clips will appear in the project timeline at the bottom of your screen.
* **Record a clip –** To add or record clips to your timeline, simply hold down the red button.

RECORD YOUR CLIPS

* **SCENES: Virtual Background –** Tap SCENES to add a virtual background to your live camera clip. Then press and hold the record button to add it to your timeline.
* **CAMERA:** **Live Video or Photo –** Tap CAMERA to record live video or take a photo. Then press and hold the record button to add it as a clip to your timeline.
* **LIBRARY: Import Photo or Video –** Tap LIBRARY to import a photo or video from your Photos library. Then press and hold the record button to add it to your timeline.
* **POSTERS:** **Full-Screen Text Graphic –** Tap POSTERS to select and create a full-screen text graphic. Then press and hold the record button to add it to your timeline.

EDITING TOOLS

Click on a clip in your timeline to enter Edit Mode and access the Edit Toolbar.

* **LIVE TITLES –** Add or edit live captions on your clip.
* **EFFECTS –** Add filters, emojis, text graphics, and stickers to your clip.
* **MUTE –** Mute the audio attached to your clip.
* **DELETE –** Delete a clip from your timeline. Please note: you cannot undo this!
* **TRIM –** Trim the beginning and/or ending points of your clip.
* **SAVE CLIP –** Save individual clips to your library to share or use in a project.

OTHER FEATURES

* **LIVE TITLES –** Add Live Titles, or captions, to your clip as you speak. To edit the text of style of Live Titles, click on the clip in your timeline and tap the Live Titles icon in the Edit Toolbar.
* **TEXT STICKER –** Add a text sticker or other graphics to a clip, either tracking with a moving object or stationary on the clip. “Pinch and drag” with your fingers to adjust the size and position of the sticker.
* **REORDER CLIPS –** In Edit Mode, reorder clips by tapping and dragging a clip inside the timeline.
* **TRIM –** In Edit Mode, tap the edge of the clip to select the trim arrows. When the arrows are yellow, drag the edges in or out to the desired point. Then tap Apply.

TIPS

* **PLAN AHEAD –** Never underestimate the value of pre-production. Before you begin creating, take a few minutes to make an outline of your video idea that you can follow. If you aren’t able to create your Clips project live, don’t let that stop you from gathering your assets. You can always capture your photos and videos in the moment, to edit with later.
* **PAN & ZOOM –** In Record Mode, use the “pinch and drag” technique with your fingers to pan across or zoom in/out of your clips as you’re recording.
* **SCENES –** Scenes backgrounds include ambient noise, which may be distracting if your clip also includes narration. In Edit Mode, tap mute and you’ll have the option of muting the voice audio and the ambient noise separately.
* **FILTERS –** Filters can be added to a clip either before or after recording.
* **MUSIC TRACK –** Select from the pre-loaded music tracks in the app to add music to your project, or you may connect an Apple Music account. Once you select a track, Clips automatically mixes and times the music to fit your project.

SAVE & SHARE

* **SAVE VIDEO –** Save your video to the Photos library on your device.
* **EXPORT PROJECT –** Export your Clips project and send it to someone to collaborate. The recipient can open the project in the Clips app on their own device and add to it.
* **SEND OR SHARE –** Send your final video via email or text. Share your video to your social media channels directly from the app.
* **SAVE TO CLOUD STORAGE –** Clips offers integrations with many popular apps and services. Save your video to your preferred shared storage drive, like Dropbox or Google Drive, and access it from anywhere.