



# LOVE SERVE LEAD

Empowered by the Holy Spirit

The United Methodist Church General Conference 2028  
Minneapolis Convention Center | May 8-11, 2028

**ELEVATE YOUR BRAND**

**WITH A  
GENERAL CONFERENCE  
2028 SPONSORSHIP**



The United Methodist Church General Conference 2028

## SPONSORSHIP PACKAGES

### **John Wesley Package, \$50,000**

*Two opportunities to be the co-presenting sponsor of the 2028 General Conference*

- Opportunity to submit branded slide to be shown during Plenary session scheduled breaks (up to 2,000+ attendees)
- Verbal thank-you from Plenary stage (up to 2,000+ attendees)
- Opportunity for one chair drop (swag item or marketing piece) during legislative session for one-day of all sessions (15 sessions total with 800+ attendees)
  - Sponsor responsible for shipping and production of items
  - Logo placement on tote bag for delegates (708 delegates)
- Logo placement on lanyard for all attendees (up to 2,000+ attendees)
- Rotating logo presence on visitor information video wall located at main entrance of Minneapolis Convention Center (up to 2,000+ attendees)
- Rotating logo video presence over Exhibit Hall entrances (3 total) (up to 2,000+ attendees)
- Logo presence on delegate communication beginning summer of 2027 through June 2028
- Full page ad in Advanced Daily Christian Advocate publication (up to 2,000+ attendees)
  - Sponsor responsible for content with final approval from Commission on General Conference
- Hyperlinked logo presence on General Conference website (1,020,000 views and 197,318 users) \*based on historical performance
- Featured on General Conference registration site (option to include PDF; call to action button that goes back to sponsor for follow-up opportunity)



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- Gobo Presentation logo presence in prime location for duration of ten-day event
- Two 6-foot tables, skirted in 10 x 20 space in prime location of main entry on Minneapolis Convention Center
- Logo presence on main hall bathroom mirrors throughout two-week event (up to 2,000+ audience)
- Logo presence on stand-up banner at entrance of lunch space during ten-day event
  - Sponsor responsible for production and shipping of banner
- Opportunity to provide up to two items in delegate welcome bag (708 delegates)
  - Sponsor responsible for shipping and production of items
- Directional signage branding in skywalk areas connecting Minneapolis Convention Center to designated event hotels
- Acknowledgment of sponsorship in pre- and post-event press release (20,000+ subscribers)
- Opportunity to provide up to two social media posts with approval from Commission (18k followers on Facebook)

### **Bishop Frances Asbury Package, \$25,000**

- Logo placement recognition at beverage stations throughout two-week event (up to 2,000+ attendees)
- Rotating logo presence on overhead directional monitors at main entrance of Minneapolis Convention Center
- Logo presence on tote bags for delegates (708 delegates)
- Hyperlinked logo presence on General Conference website (1,020,000 views and 197,318 users) \*based on historical performance



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- Verbal recognition from Main Stage and logo placement on screen during Plenary breaks (up to 2,000+ attendees)
- Opportunity for one chair drop (swag item or marketing piece) during legislative session for one-day of all sessions (15 sessions total with 900+ attendees)
  - Sponsor responsible for shipping and production of items
- Two 6-foot tables, skirted in 10 x 20 space in prime location in main walkway of Minneapolis Convention Center
- Logo presence on charging stations in high-traffic areas of Minneapolis Convention Center (up to 2,000+ attendees)
- Logo presence on main hall bathroom mirrors throughout two-week event (up to 2,000+ attendees)
- Logo presence on stand-up banner at entrance of lunch space during ten-day event (708 delegates)
  - Sponsor responsible for shipping and production of banner
- Opportunity to provide up to two items in delegate welcome bag
  - Sponsor responsible for shipping and production of items
- Acknowledgment of sponsorship in pre- and post-event press release (20,000+ subscribers)
- Opportunity to provide up to two social media posts with approval from Commission (18k followers on Facebook)

### **Susannah Wesley Package, \$10,000**

- Logo presence on reader board (24 throughout MCC)
- Opportunity to provide up to two items in delegate welcome bag (708 audience)
  - Sponsor responsible for shipping and and production of items



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- Hyperlinked logo presence on General Conference website (1,020,000 views and 197,318 users) \*based on historical performance
- Featured on General Conference registration site (option to include PDF; call to action button that goes back to sponsor for follow-up opportunity)
- Two 6-foot tables, skirted with two chairs in 10 x 20 space
- Acknowledgment of sponsorship in pre- and post-event press release (20,000+ subscribers)
- Opportunity to provide up to one social media post with approval from Commission (18k followers on Facebook)

## ADDITIONAL OPPORTUNITIES

### **Prime Booth, \$5,000**

- Assigned in high-traffic area of Minneapolis Convention Center
- Two 6-foot tables, skirted with two chairs in 10 x 20 space
- One welcome bag insert (literature or promotional item)
  - Sponsor responsible for shipping and printing (708 delegates)
- Opportunity to provide up to one social media post with approval from Commission (18k Facebook followers)

### **Standard Booth, \$2,500 (Non-profit Discount \$2,250)**

- One 6-foot table, skirted with two chairs in 10 x 10 space



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## Meeting Space to Hold Reception or Dinner

- Tiered costs based on size of event; consult and coordinate with Business Manager
  - Limited space

## VENDOR OPPORTUNITY

### Vendor package, \$2,000

*Vendor - person or entity that sells goods to another person, entity, attendee (books, clothing, jewelry, arts, crafts, fair trade)*

- 8-foot table in a 10 X 10 space with 2 chairs
  - Vendor Village will be located in an enclosed space within the Minneapolis Convention Center (see website)
- Pipe and drape
- Listed in Advance Daily Christian Advocate publication (up to 2,000+ attendees)
- Listed on General Conference website (1,020,000 views and 197,318 users) *\*based on historical performance*

Questions? Please contact [Externalrealitions@gcfa.org](mailto:Externalrealitions@gcfa.org)